

ARE 2018

The China (Shenzhen) International Industrial Automation & Robot Exhibition 2018

Show Dates: Sep 12~ 14, 2018 **Venue:** Shenzhen Exhibition Center

Welcome to The Shenzhen International Industrial Automation & Robot Exhibition 2018 (hereinafter referred to as: "ARE 2018", this is one of the global top Industrial Automation & Robot industry exhibition, where all leading global manufacturers will be present and showcase the latest products and technologies.

Organizing Committee of ARE 2018 won the praise of many customers and is widely recognized. By constantly sum up experience and in-depth and rigorous market research, "multi channels, three-dimensional, full range" policy of the exhibition to attract more industry manufacturers and professional buyers and high-quality audience participation, to build a set for the enterprise "brand exhibition - trade talks - technical exchanges", one of the three high-end trade exhibition platform, strong build global bearing industry's top event!

Organization

Supervised by

Ministry of industry and information technology of the people's Republic of China
Economic and information commission of Guangdong Province
Trade, economic and information commission of Shenzhen municipality

Managed by

Shanghai Maofa Exhibition Service Co., Ltd.

Supported by

China robot industry alliance
Chinese Association of Automation
Guangdong Institute of automation
Taiwan intelligent automation and robotics Association

Show Promotion Plan

1. Magazine & Internet Portals -- 80+ Media partners and On-line Portals
2. Only professional visitors are admitted, with representatives from areas in automobile, motorcycle, engineering machinery, mining machinery, shipbuilding, engine
3. Special Invitation: Cooperate with Machinery Industry Park and Economic Development Zone on organizing delegated group to visit
4. Association & Media Partner: working closely with 80+ media partners from more than 30 countries and nations.
5. Exhibitions: promote at other influential gear show
6. High-level Tech Forum, gathering leading entrepreneurs of the gear industry

Why Us

Organizations: Lead by different level of Government, supported by several industrial Association and managed by top-level exhibition company.

Location: Shenzhen, the focus of the Pearl-River Delta where housing the largest Industrial Production Cluster of China, and the world's most comprehensive industrial chain.

Platform: Modern Exhibition Center with total floor 100,000 sqm., as the largest and most professional gear industry exhibition we'll serve the industrial manufacturers and build it into the top gear trade and business platform.

Exhibits Focus

- ◆ **Robot Section:** Industrial robots, service robots, robot applications, software and development platform of robot work] Robot Exhibition: industrial robots, service robots, robot applications, robot software and development platform, functional parts, etc.
- ◆ **Automation products Section:** Assembly and handling system / linear positioning system, industrial image processing system, control system, PLC, SCADA.
- ◆ Sensors and actuators, industrial computers, communications, networking and Field bus systems, embedded systems, measurement and test systems, Industrial automation data acquisition and identification system, laser technology, automatic service, air pressure technology and equipment, etc.
- ◆ **Machine Vision Section:** Black and white and color intelligent camera, image compression / decompression card, color card, industrial camera, industrial cameras, Light source system, image processing system, machine vision system, image processing software, accessory and auxiliary products;
- ◆ **3D Printing Section:** 3D printing equipment and control system, 3D printing supplies, photosensitive resin, plastic and metal powder materials etc.;
- ◆ **Electrical system:** servo motor, motor and inverter, electrical switching apparatus and equipment, mechanical transmission, drive system, electrical and optoelectronic components, transformers, batteries and UPS, electrical and electrical testing and inspection equipment, wire and cable accessories, etc.;
- ◆ **Software system:** software production, Industrial IT system, industrial system and development tools, industrial Internet / Intranet solutions;
- ◆ **Other:** non-standard equipment, pneumatic and hydraulic, seal, vacuum equipment, fluid control, flow meters, filters, dryers, etc.;

Schedule

Tuesday, Sep 12th 09: 30-16: 30

Wednesday, Sep 13th 09: 30-16: 30

Thursday, Sep 14th 09: 30-16: 00

Booth Offer

Booth Type	Shell Scheme (unit = 3X3M)	Raw Space (Min. 36sqm.)
Rate	USD 3,800/unit	USD 380/sqm.

Shell Scheme Package

Dimension(LxWxH)	3m×3m×2.5m
Fascia	English& Chinese
Spot Light	Two
Electric Outlet	One(220V/5A)
Reception Desk	One(1X0.5X0.75M)
Folding Chairs	Two
Dustbin	One
Carpet	Grey



Ad& Sponsorship

Show Directory		Sponsorship
Front Cover RMB20,000	Head Page RMB5,000	Arch RMB8,000
Back Cover RMB15,000	Inside Color Page RMB3,000	Balloon RMB6,000
Inside Front Cover RMB12,000	Inside Black Page RMB1,000	Banner RMB6,000
Inside Back Cover RMB8,000	Inside Plain Text Page RMB500	Tickets(50,000Pcs) RMB20,000

ARE 2018 OFFICE

Shanghai Maofa Exhibition Service Co., Ltd.

Add: Room 602, Shuangzi Plaza A, Xinzhuan Rd. 668, Songjiang District, Shanghai , China

Tel: +86-21- 37048770 Fax: +86-21- 37048779

Contact Person: James yang M.P. 136-6167-4659

Email: maofa909@163.com Website: www.are-expo.cn